

We are happy to invite you to take part in the XXVI World Congress of Neurology, which will be held, for the first time in 4 years, in person in Montreal, Canada from 15-19 October 2023! This biannual event will gather around 5,000 neurologists from around the globe, showcase cutting edge scientific sessions and plenary lectures from leading experts in their field. The congress will also offer hybrid presenting options such as livestreaming and 3 months of VOD access, for a better outreach.

For the online prospectus click here

Please contact us for details, pricing, and booking form:

Judit Gondor - Industry Liaison & Sales Manager

Tel: +41 22 908 0488 Ext. 531

Email: jgondor@kenes.com







Support Categories & Benefits

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

Support Benefits

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	GENERAL
CONGRESS REGISTRATION	15	10	7	4	
EXHIBITION BADGES	5	3	2		
JOINT PROMOTIONAL MALISHOT	0	•	•		
FINAL LIST OF PARTICIPANTS	•	•			
ACONOWLEDGEMENTS IN ALL CONGRESS PUBLICATIONS	•	0	•	0	0

Special Request

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs: Judit Gondor – Industry Liaison & Sales Manager

Tel: +41 22 908 0488 Ext. 531 Email: jgondor@kenes.com







Promotional & Advertising Opportunities

Plenary Sponsored Symposium (Non-CME)

Available session formats: IN-PERSON / ONLINE (PRE-RECORDED) / LIVE STREAMED

- Opportunity to organise an offical plenary non-CME industry symposium, up to 90 minutes (Program subject to the approval by the WCN 2023 Committee).
- In person, it includes hall rental, standard audio/visual equipment and display table. Possibility to record your onsite presentation and place it on the WCN online platform. Livestreaming can be purchased.
- Possibility to have your session available in the Congress online platform with live Q&A and IT support included
- Permission to use the phrase "Official Symposium of WCN 2023".
- Sponsored Symposia Programs will be included in a designated industry section.
- Industry sessions will be clearly indicated in the program as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Symposium speakers have already been invited by the event organisers.

Parallel Sponsored Symposium (Non-CME)

Available session formats: IN-PERSON / ONLINE (PRE-RECORDED) / LIVE STREAMED

- Opportunity to organise an offical parallel non-CME industry symposium, up to 90 minutes (Program subject to the approval by the WCN 2023 Committee).
- In person, it includes hall rental, standard audio/visual equipment and display table. Possibility to record your onsite presentation and place it on the WCN online platform. Livestreaming can be purchased.
- Possibility to have your session available in the Congress online platform with live Q&A and IT support included
- Permission to use the phrase "Official Symposium of WCN 2023".
- Sponsored Symposia Programs will be included in a designated industry section.
- Industry sessions will be clearly indicated in the program as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Symposium speakers have already been invited by the event organisers.







Meet the Experts Session

Available session formats: IN-PERSON / ONLINE (PRE-RECORDED) / LIVE STREAMED

- Opportunity to organise an offical parallel non-CME industry "Meet the Expert" session, up to 45 minutes (Program subject to the approval by the WCN 2023 Committee).
- In person, it includes hall rental, standard audio/visual equipment and display table. Possibility to record your onsite presentation and place it on the WCN online platform. Livestreaming can be purchased.
- Possibility to have your session available in the Congress online platform with live Q&A and IT support included
- Permission to use the phrase "Official Meet the Expert of WCN 2023".
- Sponsored MTE Programs will be included in a designated industry section.
- Industry sessions will be clearly indicated in the program as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored session speakers have already been invited by the event organisers.

Congress Lanyards

Opportunity to place company logo on the lanyards. The Organizing Committee will have to approve the design of the lanyards. The support entitlements are as follows:

- Supporter's logo to be printed on the lanyards.
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

Congress Bags

Supporter will provide the Congress bags.

- The bag will bear the Supporter's logo and the Congress logo
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event
- * The design of the bag must be approved by the organizing committee in advance.







Congress Notepads & Pens

Supporter will provide notepads & pens for the participants.

- Notepads & pens will bear the WCN logo and the Supporter's company logo and will be distributed in the participants' Congress bags.
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

Charging Kiosk

Fast Charge Technology: Featuring exclusive fast charge technology for 14 devices, with the latest charging standards and utilize integrated circuitry to ensure your phone or tablet are never overcharged. We keep you always charged and always ready. Fully Customizable: Place your company name and logo/movies on the LCD screen which is attached to the charging station. It's a great way to leave a lasting impression on the congress delegates.

Works with All Mobile Devices: Compatible with everything from the Apple iPhone and Android to Amazon Kindle and Blackberry.

- Opportunity to brand the Charging Kiosk with your company name and logo
- Place the Charging Klosk next to your booth
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

The Photo Booth

The Photo Booth is an excellent tool to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event







Seating Cubes

The branded seating cubes are stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

- Opportunity to customize the seating cubes.
- 50 or 100 branded seats will be produced, price is according to the amount.
- Location of seating cubes onsite to be coordinated with Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

Executive Lounge

Facilities will be available at the venue for speakers and members of the organizing committee. Hospitality provided will be in compliance with all relevant industry codes.

- Company's logo on signage at the entrance to the executive lounge.
- Opportunity to provide branded items for work stations.
- Opportunity to display company logo on screensavers.
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

WCN 2023 Mobile App

The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Congress App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" included in the sponsorship package
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event







Meeting Pod

We all need a quite spot during a hectic Congress and exhibition.

Offer participants and your clients a company branded (sticker, screen, app etc.), private and fully technology enabled meeting space at WCN 2023.

- Flexible on-demand booking, calendar integration through a company branded app
- Fractional meeting scheduling (by the hour)
- "Smart Pods" Wi-Fi Internet connectivity, video display, smart lock, smart lights, power and USB
- Technician to support onsite is included

Hospitality Suites \ Meeting Rooms

An opportunity to hire a room at the Congress venue that may be used as a hospitality suite or meeting room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost.

Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.

WIFI Landing Page

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Congress Wi-Fi.

- An initial branded splash screen will bear the supporter logo and company name
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

Coffee \ Lunch Break

Coffee/lunch will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event







Welcome Reception \ Networking Event

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event.

Venue Branding

Branding opportunities will be available in the Palais de Montreal. Further information will be provided by the Industry Liaison.







Advertisement Opportunities

Finale Program

Full page color advertisement:

inside page / inside back page in designated section of the final program book.

- The final program will contain the timetable, information about the scientific program and other useful information. It will be distributed to all registered participants in the Congress bags.
- The advertisment will be printed in the designated industry section of the program, according to compliance regulations.
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

Promotional Material (bag inserts)

Promotional material (up to 4-page insert, A5 flyer) will be included in the Congress bags.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all Congress participants.
- The distribution arrangement will be advised.

Promotional Mailshot - Exclusive or Joint

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

- Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be Congress Acronym + Year.
- Joint: Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

In the case where the supporter cannot provide a compliant HTML file, the may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge. Content received after the deadline may be processed for an additional fee.

Industry Support Disclosure - will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.







Mini Program

- Full page advertisement in the mini program.
- Limited to two companies.
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event.

Add Push Notifications

- Push notification sent to all participants* onsite through the WCN 2023 app, to be coordinated with congress organizer.
 Specifications will be provided by the congress organizers.
- *Only for those participants who have opted to receive such information

Advert In the Mobile App

- Gain additional exposure for your Symposium by advertising in the WCN 2023 App.
- The WCN 2023 App will be available for all participants to download.

Advert In The Online Congress

Advertisement opportunities will be available in the online format of the Congress.







Educational Grants

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accreditation elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

Educational Grant

Independent educational grants, dedicated to the educational mission of the Congress, are appreciated and important to the WCN's success.

Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

Educational Grant In Support Of Existing Scientific Session

Educational Grant in support of an existing scientific session accepted or organized by the Scientific Committee and supported by a grant from the industry.

- Option to support the livestreaming of the session with 3 months of VOD view (support will be acknowledged online)
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event.

Educational Participation Grant

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for WCN 2023. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/WCN will be responsible for participants (HCPs) preselection.

Educational Participation Grants of any amount are appreciated and important to the success of WCN 2023.

Recipients (HCPs) will need to fulfil the criteria specified by WCN in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the WCN Secretariat.

Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event.







E-Posters Area

Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only
- Signage, "Supported by..." and a company logo only on each individual e-poster station OR on the "sail"
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

E-Program Book

An electronic version of the traditional final program will be available to participants to access the scientific program and other congress information easily and conveniently online and as a download on mobile phones or computer.

With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events and other information, share information with colleagues and if desired, even print the program. Supporter will not have any input regarding the content.

- Supporter acknowledgement on the cover of the e-Book: "Supported by: company name/logo" (product logo not permitted)
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event

Poster Boards

- Support will be recognised with signage at the entrance to the Poster area with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program book, on the event website, in the WCN 2023 app, and with signage during the event.







All About the Exhibition

Space Only Rental

Should be larger than 100sqft

That includes:

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional

- Company logo on Congress website as an Exhibitor, prior to the Congress
- Listing and profile in the program book and Congress app

Note: If you are planning to have a joint booth with another company, a coexhibitor fee applies



Pipes & Drapes Rental

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitor
- In addition, each booth will include the following:
 - Standard pipes and drapes system
 - 8" back wall, 3" side walls

 - Carpet

Pipes & drapes rental does not include any furniture (other than listed above), electrical usage or stand cleaning. All these services and others will

- Company logo on Congress website as an Exhibitor, prior to the
- Listing and profile in the program book and Congress app

Note: If you are planning to have a joint booth with another company, a coexhibitor fee applies.

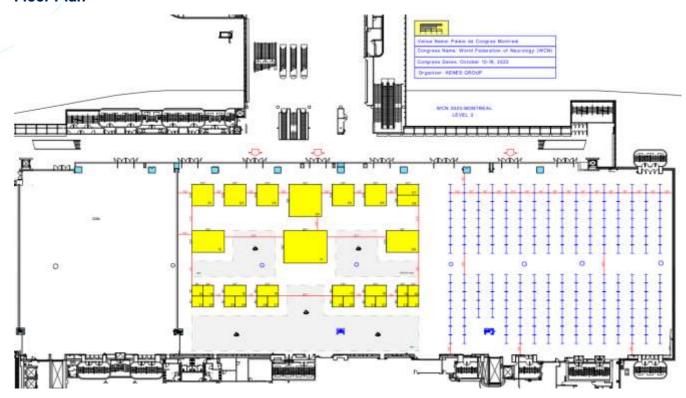








Floor Plan



Venue Info



159, rue Saint-Antoine Ouest, 9^e étage, Montréal, QC H2Z 1H2

Tél.: 514 871-8122

Sans frais: 1 800 268-8122 info@congresmtl.com



Virtual tour & interactive floor plans can be found here.







Exhibitors Badges Rules & Regulations

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 100sqf (9sqm) booked and one additional for each 100sqf (9sqm) after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 600sqf (60sqm) 15 exhibitor registrations
- Booths larger than 600sqf (60sqm) 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.







EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here. Please note that signing of the booking form and contracts indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the WCN 2023. The exclusivity of an agent for the handling needs of congress's refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the congress. This organisational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the congress.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors' Technical Manual.

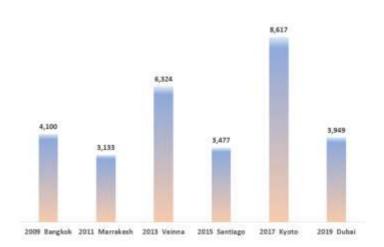






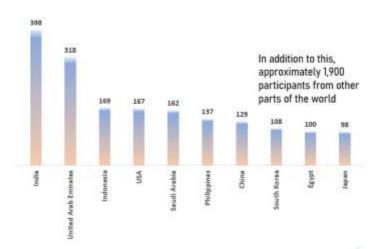
WCN Attendee Statistics

Past Participants



WCN 2019, Dubai

Top 10 Countries

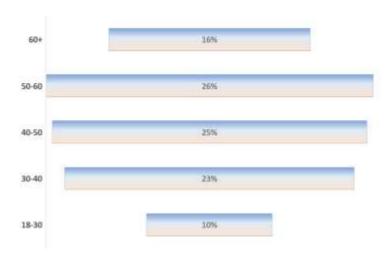




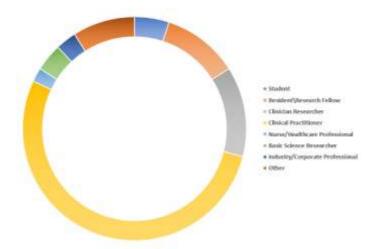




Participants by Age



Professional Role Breakdown

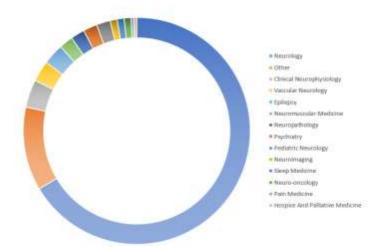








Professional Interest Breakdown



Participants by World Region



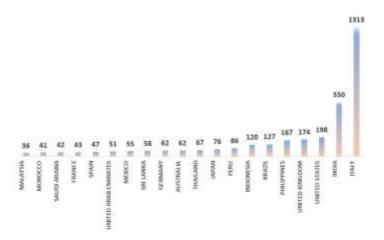






WCN 2021 Virtual

Top 20 Countries



Engagement Statistis

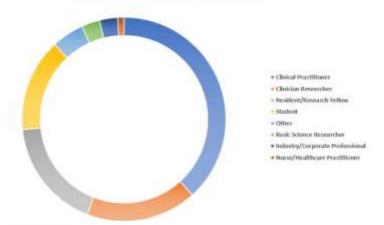
119 countries
11,134 total of user logins
3,060 unique user logins







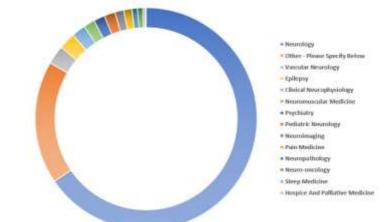
Professional Role Breakdown



World Regions Breakdown



Professional Interest Breakdown









Payments, Cancellation, Terms

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form, the organizer will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase

EXHIBITORS

Once a signed Booking Form is received, a confirmation of the exhibition will be e-mailed to you with an accompanying invoice. TERMS AND CONDITIONS

Terms and Conditions of Supporter are included in this Online Prospectus and will be included in the Supporter agreement.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice

40% by April 15, 2023

100% from April 15, 2023

All payments must be received before the start date of Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by check (\$).

Please make checks payable to:

Kenes International Organisers of Conferences Ltd - WCN 2023

Option 2: Payment by Bank Transfer (\$).

Please make drafts payable to:

Kenes International Organisers of Conferences Ltd - WCN 2023

All bank charges are the responsibility of the payer.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department:

Judit Gondor at: jgondor@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/modification is made on or before February 15, 2023 inclusive
- 50% of the agreed package amount if the cancellation/modification is made between February 16, 2023, and June 16, 2023 inclusive
- 100% of the agreed package amount if the cancellation/modification is made from June 17, 2023 onwards

VAT INFORMATION

20% VAT (Subject to Change)

All Supporter prices are inclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice. Where applicable VAT fees can be claimed through:

richard.asquith@tmf-group.com









